

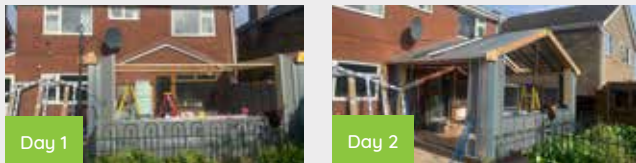
# Case Study

## Vernon's hup! story

Vernon and his family had an old conservatory which was nearly 20 years old and had many issues – the polycarbonate roof was too noisy when it rained, it leaked, and the polycarbonate in the roof was discoloured. The family also found that the doors that separated the conservatory from their home made it feel like an ‘add on’, rather than being a part of their home, and so they decided to look for a replacement.

“We couldn’t believe how quickly the system went up, it was just amazing! Within two days the main structure was in place and by day four everything was glazed and we could see what we were getting. So week one the extension was built, and week two the plastering and electrics were done and it was all ready for us to put the flooring down and move in – it was incredibly fast.

We now have this fantastic living space that’s great for when our family comes round. Every opportunity we’re out here now with the family, with the doors open onto the garden, it’s totally changed our home!”



**4**  
Days to Build

**1.86m²**  
floor space gained



# Minimal disruption to your home and life

Rapidly re-build an old conservatory into a home extension with hup!. Until now, the only option has been to replace the roof on a conservatory and upgrade windows and doors. Now you can re-build the entire conservatory into a new home extension with the hup! building system.

## Design flexibility

- Vaulted, sloped or flat ceilings
- Four Ultraframe Roof Systems
- Any wall finish including brick, render or cedar
- Windows and doors anywhere, any style, any shape
- Unrivalled choice of rooflights



## Fast

- Save weeks or months off build times
- Rapid connection technology
- Build in any weather
- Less mess and disruption



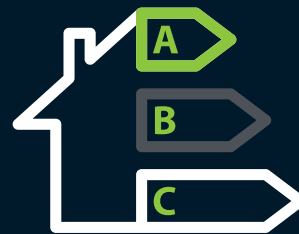
## Hassle-free

- Fully project managed for you
- No need for an architect
- No need for independent structural calculations
- Reliable timelines
- Cost certainty and clear pricing



## Energy efficient

- Keep energy bills low
- Lower emissions
- Zero waste production methods
- Increased comfort indoors



## High quality

- Designed with advanced manufacturing software
- Built by a trained and experienced hup! build team
- Made to measure components for a perfect build, every time



## Sustainable

- 60% more carbon efficient to manufacture vs brick
- Zero waste in production and on site
- Re-use basework
- ISO 140001 Environmental Management Accredited
- Lower ongoing energy usage - less emissions



**hup!**  
The better way to build

## Super fast conservatory conversions





# From waste of space to your dream place

The revolutionary new way to rapidly re-build a conservatory

Within a matter of weeks, hup! can transform an old conservatory into a modern, energy efficient extension that feels like a real part of your home.

hup!'s lightweight, energy efficient walls are quick, easy, and cost effective to build onto existing bases, because they are so slim, your new extension will have 10 - 15% more floorspace than if it was built with traditional materials.

Your new hup! will be energy efficient enough to turn your old conservatory into a modern open plan extension by removing internal doors and opening up the space to the rooms beyond.

Choose from a wide range of roof styles, from high performance glass roofs to super-insulated solid roofs with rooflights, to flood your new hup! and adjoining rooms with heaps of natural light



## hup! technology explained

hup! extension use advanced Ultrapanel technology.

### Patented Ultrapanel Technology

This groundbreaking technology combines the best of both timber and steel framing building technology with exceptional insulation properties. With U-Values of between 0.12 and 0.17 that significantly exceed Building Regulation requirements, a hup! extension is five times more energy efficient than the average UK home.

### Super-Strong I-Beam Structure

hup! wall panels significantly outperform traditional building methods in terms of strength. This is thanks to the collective force of the panels which rapidly clip together to form a super-strong i-beam structure throughout your hup!.

### Rapid Connection Details

hup!'s millimetre precision engineering and patented wall and roof connections will ensure a perfect build with no cold spots. The rapid clip-fit nature of these clever connections across the roof and walls mean that a hup! extension is built five times faster than a traditional build.

## Updating your old conservatory is easy with hup!

Gain 10-15% more floorspace with hup!

### hup!

Footprint



Gain 10-15% more floorspace with hup! vs traditional methods, thanks to its slimline walls.

### two

Windows & Doors



Because hup! is so lightweight you can add new walls, windows, and doors without adding any extra load to the existing base.

### three

Roof



Choose from dramatic vaulted ceilings or the understated look of flat roof or lean-to in glass, tiled, or hybrid designs. Place rooflights where you choose for maximum natural light.

### four

Wall Finish



Choose from a wide range of external wall finishes including brick, render, or timber.

## Case Study Dale and Tracy's hup! story

Dale and Tracy old conservatory had become a dumping ground as it was difficult to regulate the temperature so they decided to transform the conservatory, that's when they found out about hup!

The hup! system provided the solution to all of their needs. The flexibility meant that their vision of a steeply pitched roof was not a problem. Dale wanted heaps of natural light so large glazed panels were incorporated into the roof design, along with a stunning picture window at one end, and a huge set of contemporary bi-folds, opening onto a new sun deck.

Thanks to the 3m<sup>2</sup> extra floor space gained by using hup! vs bricks and mortar, the couple were able to incorporate a downstairs bathroom into their new extension with the 'free space'.



4 Days to Build

2.2m<sup>2</sup> floor space gained

## Create your perfect hup! – from the ground up

There are many other options to choose from to create your perfect hup!

hup! walls are much lighter than a traditional wall, you have complete flexibility to place walls wherever you need them and still use the existing base. What once was a window can now become a wall for kitchen cabinets or a large TV – the only limit is your imagination.

Create the look you want with a choice of four different roofs – vaulted glass ceilings, tiled roof or hybrid roofs with full length glazed panels, flat roof extensions with lanterns or skylights – the possibilities are huge and your hup! builder will be happy to chat with you about which styles will work best to help you achieve your hup! vision.

It's important that your hup! looks just as fantastic from the outside as it does from the inside so hup! walls can be finished externally in the finish of your choice, including render, brick, timber, and more..



Glass Roof



Tiled Roof



Flat Roof



Hybrid Roof

## Recommended by Laura Jane Clark

“For homeowners, hup! is completely game changing. People often ask how they can add an extension or rebuild their unusable conservatory in the most efficient way possible - hup! is definitely the answer.”

*L. Clark*

Laura Jane Clark  
Leading architect & star of  
BBC's Your Home Made Perfect

